

2010 Cocker Spaniel Club of QLD inc. 14th National Specialty Show



Advertising Guidelines

Payment

- Payment is to be either prepaid or made at the time you place your advert to the CSCQ Secretary
- The fee for a full page advert is \$25

Dimensions

- Artwork size for full page advert is **185mm wide x 275mm high** and does not go past these edges
- The border as you see it on this page is the finished size
- Artwork should be in actual size (1:1 scale)
- For any large files, scaled PDF files is preferable with all fonts outlined. Please let us know the percentage of the artwork that you provided.

Format

- We require all artwork to be at least 200dpi at final output size for better results in printing.
- In order to check the resolution of your artwork view your artwork to 100% and make sure that every element is sharp and NO pixelation. If unsure please consult with your graphic designer.
- All adverts will be produced **ONLY** in greyscale (black ink) print.

Applications

WE ONLY accept files created by any of this following applications:

- Adobe PDF (preferred file format)
- 300 DPI JPEG
- Adobe Photoshop CS2 / CS3
- Adobe Illustrator CS2 / CS3
- Adobe InDesign CS2 / CS3

Visit www.freepdfconvert.com if
you are unable to save to PDF

(NOTE TO ALL DESIGNERS PLEASE MAKE SURE THAT ALL FONTS ARE OUTLINED OR EMBEDDED TO REDUCE RISK OF FONT PROBLEMS)

WE DO NOT accept artworks created with the following applications:

- Corel Draw
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Publisher
- QuarkXpress

How to submit your artwork

UNDER 8MB file - EMAIL

You can email your files to: cscqldnational@optusnet.com.au

OVER 8MB - FTP SERVICE

You can send your files using these FREE services to:

cscqldnational@optusnet.com.au

- www.mailbigfiles.com
- www.yousendit.com

ALL ADVERT SUBMISSIONS ARE DUE 24th June 2010

Enquiries to Terri Davies on macdolly@optusnet.com.au or 07 34240344